



Habitat for Humanity of Greater Newburgh
125 Washington Street
Newburgh, NY 12550
(845) 568-6035
Fax: (845) 568-5632
www.habitatnewburgh.org

June 1, 2024

COMMITTEE

Paul Brothe
Jill Marie
William Murphy
Karen Adamson
Lynn Brown
Dareshanie D'Arpino
Bill Fioravanti
Danielle Hovencamp
Kevindaryan Lujan
Steve Sosler
Heidi Johnson
Leif Redding-Keolamphu
Irene Shafer

EVENT MC

Paul Ernenwein

Dear Supporter:

We are excited to share the news of our 25th Anniversary. To mark this milestone, for the first time we are hosting a Gala and hope to raise \$350,000 to support the growing housing needs in our community. This event includes a Silent Auction - showcasing one of a kind items and experiences - cocktail hour, dinner, dancing, and entertainment!

We would like to invite you and your company to be part of this wonderful event and help us celebrate our Silver Anniversary!

Habitat Newburgh is a highly regarded nonprofit and regional leader dedicated to providing safe and affordable homeownership opportunities to low-income families. We recognize our existence would not be possible without the support and generosity of donors like you.

Your support will allow us to fulfill our mission: *bringing people together to build homes, communities, and hope*; extend our reach and expand our programs. In addition to the sale of 108 homes in the past 25 years, our program successes include our free Financial Literacy Courses and Home Repair Programs.

Currently we have 16 homes under construction or in development. We have a record 25 families in our homeownership program and over 200 on a waitlist. We have four homes on South Street nearing completion, and have acquired four additional properties on Third Street across from Downing Park. Our first property in the Town of Newburgh is in the planning stage. We have much to celebrate with you at our Gala!

There are many opportunities for you to join our efforts: by becoming a sponsor, donating to our premium silent auction, or placing an ad in our gala program. Our program is an opportunity to showcase your business, product, or service, and will be a valuable reference for gala attendees all year long.

Your loyal support enables Habitat Newburgh to continue building homes and partnering with families who build strength, stability and self-reliance through homeownership. Habitat homeowners contribute over \$600,000 annually to the city and school tax tolls. Our homes are a driving force in the revitalization of the community and have restored over \$9 million to the city's assessed property values.

We thank you in advance and look forward to sharing this special evening with you.

Enclosed is the 25th Anniversary Gala Brochure, invitation, and response card. **Please join us for the festivities!** If you have any questions, please do not hesitate to contact us at: development@habitatnewburgh.org or (845) 568-6035 ext. 105.

With Gratitude,

Jill Marie
Executive Director

Celebrate with us!

25 YEARS



Gala

Saturday, July 20, 2024

6:00 pm | Silk Factory

299 Washington Street, Newburgh, NY





Celebrating the Past, Building the Future

Saturday, July 20, 2024

6:00 - 8:00 PM Open Bar & Hors D'oeuvres

8:00 - 10:00 PM Dinner & Program

LIVE Entertainment

Silent Auction

Proceeds from this *Gala* will be used to fund
the construction of **affordable homes**

Kindly respond by July 1, 2024

RSVP your attendance at 845-568-6035 ext. 105



Silk Factory, Newburgh, NY

Gala or Festive Attire

Vegan, gluten-free, and dairy-allergy dishes available upon request





Gala

Celebrating the Past, Building the Future

SPONSORSHIP OPPORTUNITIES

- Silver Anniversary Sponsor - \$100,000
- Hope Builder Presentation Sponsor - \$50,000
- Dinner Sponsor - \$20,000
- Cocktail Reception Sponsor - \$10,000
- Entertainment Sponsor - \$7,500
- Auction Sponsor - \$3,500
- Photography or Registration Sponsor - \$2,500

Program Ad

- Full-page (8.5x5.5") \$500
 - Half-page (4.25x5.5") \$250
 - Quarter-page (4.25x2.75") \$100
- Ticket Only - \$200 each**

Thank You 25th Gala Committee Members

William Murphy
Paul Brothe
Karen Adamson
Dareshanie D'Arpino
Danielle Hovencamp
Kevindaryan Lujan
Steve Sosler
Leif Redding-Keolamphu
Irene Shafer & Heidi Johnson

Mission: Seeking to put God's love into action.

Habitat for Humanity of Greater Newburgh brings people together to build homes, communities, and hope.

Celebrating the Past, Building the Future



Habitat
for Humanity®
of Greater Newburgh



SATURDAY,
July 20, 2024

2024 GALA

SILK FACTORY,
Newburgh, NY

SPONSORSHIP OPPORTUNITIES

	SILVER SPONSOR	Hope Builder Presentation Sponsor	Dinner Sponsor	Cocktail Reception Sponsor	Entertainment Sponsor	Auction Sponsor	Photography or Registration Sponsor
PRE-EVENT RECOGNITION	\$100,000	\$50,000	\$20,000	\$10,000	\$7,500	\$3,500	\$2,500
Logo on HFH Gala web page	🏠	🏠	🏠	🏠	🏠	🏠	🏠
Web links (from HFHGN Gala page)	🏠	🏠	🏠	🏠	🏠	🏠	🏠
Recognition in Gala emails	🏠	🏠	🏠	🏠	🏠	🏠	🏠
Dedicated social media post	🏠	🏠	🏠	🏠	🏠	🏠	🏠
EVENT RECOGNITION							
House Sponsor Recognition on Build Site	🏠						
1 Reserved Table for 10, Preferred Seating	🏠	🏠	🏠				
2 Tickets to Gala Event				🏠	🏠		
Logo on event signage	🏠	🏠	🏠	🏠	🏠	🏠	🏠
Podium speaking opportunity	🏠	🏠					
Logo on cover of program book	🏠						
Program full color, full page ad	🏠	🏠					
Program full color, 1/2 page ad			🏠	🏠			
Program full color, 1/4 page ad					🏠	🏠	🏠
Digital logo displayed throughout venue	🏠	🏠	🏠	🏠	🏠	🏠	🏠
Verbal recognition by Emcee	🏠	🏠	🏠	🏠	🏠	🏠	🏠
POST-EVENT RECOGNITION							
Post-event social media	🏠	🏠	🏠	🏠	🏠	🏠	🏠
Gala email	🏠	🏠	🏠	🏠	🏠	🏠	🏠
BUILD DAY OPPORTUNITIES							
Build day for 16 people	🏠	🏠					
Build day for 8 people			🏠	🏠			
Build day for 5 people					🏠	🏠	

Art Deadline is July 3, 2024

Other in-kind sponsorship opportunities are available!
Please contact Community Advancement Director, Heidi Johnson,
development@habitatnewburgh.org for more information.



HABITATNEWBURGH.ORG

Individual TICKETS
\$200



Gala

Celebrating the Past, Building the Future

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6:00 pm | Silk Factory
299 Washington Street, Newburgh, NY

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- Quarter-page (4.25x2.75") \$100
- Ticket Only - \$200 each X _____

PAYMENT INFORMATION

Enclosed is a check for \$ _____
Payable to Habitat for Humanity of Greater Newburgh

Please charge \$ _____ to my:
 Amex Visa MasterCard Discover

CARD NUMBER _____

NAME _____

EXP. DATE _____ SEC. CODE _____

ADDRESS (street, city, state, zip code) _____

EMAIL _____

SIGNATURE _____





Gala

Saturday, July 20, 2024

6:00 pm | Silk Factory

299 Washington Street, Newburgh, NY

Celebrating the Past, Building the Future

- YES, I/WE WILL HOST A TABLE
- YES, I/WE WILL SPONSOR GALA
- YES, I/WE WILL ATTEND
- Special Dietary Needs** _____

Please join us as we celebrate 25 years of bringing people together to build homes, communities and hope.

TABLE INFORMATION

- Guest #1 _____
- Guest #2 _____
- Guest #3 _____
- Guest #4 _____
- Guest #5 _____
- Guest #6 _____
- Guest #7 _____
- Guest #8 _____
- Guest #9 _____
- Guest #10 _____

COMPANY NAME

CONTACT PERSON

ADDRESS

CITY, STATE, ZIP CODE

PHONE

EMAIL

DONATION

- I am unable to attend, but have enclosed my contribution of \$ _____

Contact Heidi Johnson, Community Advancement Director at 845-568-6035 extension 115 or development@habitatnewburgh.org for more information.