



Habitat
for Humanity®
of Greater Newburgh

BUILD BEYOND

Strategic Plan 2027–2031

Building Homes. Building Stability. Building the Future.

Letter from the Executive Director

Dear Friends,

We are proud to share Habitat for Humanity of Greater Newburgh's 2027–2031 Strategic Plan.

This plan reflects our vision for the future and our commitment to expanding affordable homeownership by strengthening our organization and increasing our impact throughout the communities we serve. It is the result of thoughtful collaboration among our Board of Directors, staff, volunteers, partners, and supporters who share our belief that everyone deserves a safe, decent, and affordable place to call home.

Over the next five years, our team will focus on growing our housing production by investing in innovative solutions and by building stronger community partnerships. As the need for affordable housing continues to grow so will our determination to meet that need with purpose, innovation, and collaboration. With this plan we will ensure that Habitat remains a sustainable organization for generations to come.

We invite you to explore our strategic plan and learn more about the goals that will guide our work in the years ahead. Most importantly, we hope you will join us on this journey. Whether you volunteer, advocate, donate, or partner with us, your support is essential to making this vision a reality.

Thank you for believing in our mission and for helping us build strength, stability, and self-reliance through first time homeownership. Together, we are building more than homes—we are building a stronger future for the communities that we serve.

With gratitude,



Executive Director

Strategic Framework Summary

MISSION

Seeking to put God's love into action, Habitat for Humanity of Greater Newburgh brings people together to build homes, communities and hope.

VISION

A world where everyone has a decent place to live.

By 2031 We Will

01

Expand access to affordable homeownership

02

Strengthen neighborhoods through revitalization

03

Build pathways to housing stability

04

Create long-term regional impact



WHY THIS MATTERS

The Housing Crisis Is Here. The Time to Act Is Now.

Every day, families across our region are forced to make impossible choices—pay the rent or put food on the table. Seniors who spent decades building our communities are being priced out of the neighborhoods they call home. Veterans return from serving our country only to face an uncertain housing future.

This is not a crisis on the horizon. It is happening here, and it is happening now.

Habitat for Humanity of Greater Newburgh is prepared to respond with affordable homeownership opportunities that create lasting stability for families. But we cannot do it alone. We need partners who are ready to invest, take action, and help build a future where everyone has a safe, affordable place to call home.

"When you have kids you want a place where they can feel secure, where they can say 'This is my place'...I just wanted my kids to feel free."

— Habitat Newburgh Homeowner

PRIORITY 01

Build More & Better Homes

OBJECTIVES

- Expand affordable homeownership opportunities
- Increase annual housing production
- Increase multifamily development
- Build quality, energy-efficient homes
- Increase land acquisition opportunities
- Prioritize veterans and underserved families

2031 OUTCOMES

- Increased annual housing production
- Expanded multifamily footprint
- Greater affordability and sustainability



PRIORITY 02

Expanded Housing Stability Programs

OBJECTIVES

- Aging-in-place initiatives
- Financial education
- Homeowner readiness programming
- Expanded community reach

2031 OUTCOMES

- More families served annually
- Expanded regional impact
- Stronger long-term housing stability



PRIORITY 03

Mobilize the Community Around Housing

OBJECTIVES

- Increase volunteer engagement
- Build public awareness
- Expand corporate partnerships
- Strengthen advocacy
- Grow community leadership

2031 OUTCOMES

- Greater volunteer participation
- Stronger public-private partnerships
- Increased advocacy impact



PRIORITY 04

Financial Sustainability & Organizational Growth

OBJECTIVES

- Diversify revenue
- Invest in staff development
- Strengthen infrastructure
- Expand organizational capacity

2031 OUTCOMES

- Sustainable financial growth
- Organizational resilience
- Long-term mission capacity



BUILD BEYOND CAMPAIGN

Invest in Our Future

Year One is where momentum becomes impact. Your partnership launches homes, stabilizes families, and transforms Greater Newburgh — starting now.

JOIN US BY

Investing in
our campaign

Connecting
community
partners

Advocating for
affordable
housing

Volunteering

Engaging
your network

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